WELCOME TO LIVERPOOL

This season has a lot in store for visitors to Liverpool.

As well as the mainstays of football and The Beatles, big names are coming to our art galleries and theatres, the Waterfront is alive with activity, St. George’s Hall is being transformed into a massive artwork and there are fabulous new hotels and restaurants.

In this season’s guide, we’ll outline some of the highlights that the city region has to offer. We’ll also guide you through some of the best places to eat, drink and sleep – both in the city centre and the nearby neighbourhoods, rural areas and seaside towns.

However we couldn’t possibly fit everything in.

For the full picture, go to visitliverpool.com

Have a great time in Liverpool – and don’t forget to share your experiences via Twitter or Facebook.

EXPERIENCE
SEE HOW THEY ARE BUILT, THEN TAKE ONE OFF-ROAD

At Land Rover Experience Halewood, you can immerse yourself in the complete Land Rover experience. See right into the heart of our award winning factory, with one of our expert guides talking through the assembly process from start to finish. Afterwards, you’ll be taken out with experienced instructors to get behind the wheel of one of our world class vehicles. Our spectacular course is purpose-built to showcase the outstanding capability of each vehicle, using a combination of steep slopes, slippery surfaces and other challenging obstacles.

Get in touch with us to find out more. When booking please quote MKTGLIV2015

Land Rover Experience Halewood
Halewood Visitor Centre, South Road, Liverpool L24 9PZ
0151 448 4023 www.halewood.landroverexperience.co.uk
CULTURE & HERITAGE

ART LOVERS, THEATRE FANS AND MUSEUM GOERS, LIVERPOOL IS THE PLACE FOR YOU. FIND OUT MORE ABOUT LIVERPOOL’S 800-YEAR HISTORY AND EXPLORE THE BEST IN PERFORMANCE, FINE ART AND FILM FROM AROUND THE WORLD.

ART

Tate Liverpool is the home of modern art in the north and is one of the most visited galleries outside of London, staging international exhibitions of Chagall, Mondrian, Klimt, Picasso and Monet to mention a few. As well as recently changing round its permanent collection, Tate Liverpool welcomes an exhibition by Matisse and an extensive exhibition of post-war European artwork this season.

The stunning Walker Art Gallery on William Brown Street houses an incredible collection of paintings, sculpture and decorative arts spanning over six hundred years, including works by Hockney, Degas, Turner and Rembrandt.

The Bluecoat is a cutting edge arts centre housed in a 300-year-old building, offering a programme of art, literature, music and dance. It’s also home to a wide range of artists and creative businesses.

FACT is the natural home for bold new exhibitions exploring digital and contemporary issues, as well as housing four cinema screens. Nearer the waterfront, Open Eye Gallery is one of the country’s leading photography spaces with globally-renowned artists exhibiting throughout the year.

HERITAGE

Like the Great Wall of China and the Taj Mahal, Liverpool is a UNESCO World Heritage Site. Take a walk around Albert Dock, the largest collection of Grade I listed buildings in the country, and an absolute must-see. The Dock is an integral part of the fabric of the city and dates back to 1840, but it is far from just a heritage site. It is home to bars, restaurants, museums and some of Liverpool’s most popular visitor attractions.

Liverpool’s buildings tell the story of the city. Liverpool has some of the best examples of neoclassical architecture in the world, most notably the magnificent St George’s Hall. Visit Central Library to see how the original Pictan Library has been skilfully meshed with a modern design, and stroll down Hope Street to see both of...
Liverpool’s famous cathedrals, the soaring neo-gothic Anglican Cathedral (the largest in the UK) and the modernist Catholic Metropolitan Cathedral of Christ the King with its glorious stained glass windows.

Visit the waterfront to admire the Three Graces – the Cunard Building, Port of Liverpool Building, with its two Liver birds, the symbols of the city, perching 300 feet above the streets below.

Take a RIBA tour to learn more about Liverpool’s architecture. The city also has a variety of fully qualified Blue and Green Badge guides who offer services from individual walking tours to large coach tours. There is a huge selection of special interest tours too such as photography, ghost tours, comedy tours and of course, the Fab Four.

MUSEUMS

Liverpool has one of the most impressive collections of museums in the country. Start with the Museum of Liverpool, opened in 2011 in a landmark waterfront building, which was the UK’s first national museum dedicated to the history of a city. Visitors can explore how Liverpool’s port, its people and its creative, industrial and sporting history have shaped the city.

Many museums and galleries are located around the Albert Dock, such as the Merseyside Maritime Museum and hard-hitting International Slavery Museum, where you can find out all about the companies, people and ships connected to this port city.

St George’s Quarter, close to Lime Street station, is home to World Museum, where you can discover treasures from around the world, meet live creatures and explore outer space.

DRAMA AND COMEDY

Drama in Liverpool has a fantastically strong reputation, and the region has plenty of top theatre performance spaces.

The legendary Everyman and Playhouse theatres are responsible for launching the career of many celebrated actors including Bill Nighy, Julie Walters and the late, great Pete Postlethwaite. Both offer an eclectic programme of home-grown and touring theatre, and frequently stage world premieres. This is followed by the famous Rock ‘n’ Roll Panto right through December and January.

The Empire is the largest theatre in Liverpool and stages the big musicals and spectacular shows, often straight from the West End. The Royal Court offers a range of long-running plays and one-off nights, and the Epstein Theatre is Grade II listed with a striking interior and hosts entertainment of all kinds.

Smaller theatres such as the Lantern Theatre and Unity Theatre are no less innovative and showcase local, national and international talent in a more intimate setting.

The Floral Pavilion in New Brighton, Wirral, and Southport Theatre and Convention Centre both have varied programmes of theatre, family shows, comedy and music.

Many bars, clubs and theatres host regular comedy nights such as Comedy Central Comedy Club at Blue Bar & Grill, Laughterhouse at The Slaughter House and The Liverpool Comedy Cellar.

The Echo Arena hosts all the big names, with recent headliners including Jack Whitehall, Russell Howard and Miranda Hart.
MUSIC

BIRTHPLACE OF THE BEATLES AND HOME TO MORE NUMBER ONE HITS THAN ANY OTHER CITY, LIVERPOOL’S MUSIC SCENE HAS A PROUD HISTORY, DYNAMIC PRESENT AND BRIGHT FUTURE.

An absolute must-see is the Beatles Story at Albert Dock, a brilliant tour through The Beatles’ lives, with fascinating memorabilia and insights from friends and family. This year they are celebrating 75 years since John Lennon’s birth by hosting a new exhibit, the final piano he played in public, as well as a collection of photographs taken by Bob Gruen in New York. And check out Beatles Story Pier Head for the fantastic British Invasion exhibition.

The Cavern Club on Mathew Street is the most famous club in the world; stop off here for a beer and live music. Fab Four fans should also take a Magical Mystery Tour through Strawberry Field, Penny Lane and other iconic Beatles locations, or visit Mendips and 20 Forthlin Road, the childhood homes of John Lennon and Sir Paul McCartney.

Liverpool’s music scene is no less lively today. Liverpool International Music Festival, International Beatleweek, Sound City and Africa Oyé are just a few of the festivals taking place throughout the year, covering every kind of music.

Perfect year round, Albert Dock is also home to award winning museums, galleries and visitor attractions including Tate Liverpool, the Beatles Story, Merseyside Maritime Museum and the International Slavery Museum.

Join us over the festive season for One Magical Christmas with carols and choirs, colourful festive characters and seasonal cheer from a host of fabulous restaurants, bars, cafes and shops.
and showcasing Liverpool’s best venues from Sefton Park to the ‘Bombed Out Church’. Beyoncé, The Who, Sir Elton John, Katy Perry and Arctic Monkeys are just a selection of the artists to have played at Liverpool Echo Arena, on the city’s waterfront. The list of previous performances reads like a veritable A-Z of music superstardom, as performers appreciate the fervent reception from Liverpool audiences. Ellie Goulding, Simply Red and Duran Duran are a few of the highlights this season.

Classical fans should visit the beautiful and newly refurbished art deco Philharmonic Hall and take in a performance by the world-renowned Royal Liverpool Philharmonic Orchestra, led by charismatic chief conductor Vasily Petrenko. The Hall also stages contemporary and classical music by a host of famous names.

Find out if Liverpool Welsh Choral is performing when you’re in town. The unique programme is well worth catching, with everything from the Beatles to opera. Visit LEAF, Blade Factory, The Shipping Forecast or East Village Arts Club to see some of the best alternative artists from around the world play in unique venues. These four are just a handful of venues leading the city’s resurgence as a live music destination in recent years, and on any given night you can see performances from acid jazz to black metal and everything in between.

The world’s best Beatles bands, guest speakers, convention, theatre shows, Beatles tours and much more!

Call +44 (0) 151 236 9091
Or visit www.cavernclub.org

Facebook.com/cavernclubliverpool
@cavernliverpool
LIVERPUDLIANS LIKE TO SOCIALISE. THEIR SENSE OF FUN AND LOVE OF A GREAT NIGHT OUT GUARANTEE THAT THE CITY’S BARS ARE LIVELY AND ITS NIGHTLIFE IS LEGENDARY – SO MUCH IN FACT THAT THE USERS OF TRIPADVISOR VOTED LIVERPOOL AS BRITAIN’S BEST NIGHTLIFE DESTINATION.

Liverpool is a city that is very proud of its nightlife, both due to the variety and quality on offer. From superclubs to pubs with dogs, a thriving gay quarter to comedy venues on the waterfront, dance warehouses to concept bars, Liverpool at night has many faces.

The Liverpool clubbing scene took off with the legendary Cream in the nineties and has been bouncing ever since. Make sure you catch Cream at Nation if you can, or the legendary Garlands, the ultimate nightclub for party people.

Seel Street and the area around it have undergone a major transformation in the past decade or so, to the point that it is now a go-to for nightlife. No matter what you’re looking for, you’ll find it here. Glamour and Latin dancers in a former Polish church: Alma de Cuba. Hawaii’an-themed cocktail bar: Aloha. Traditional pub with top-notch food: The Monro. Hot dogs, steins and a bar with a secret code: Salt Dog Slims. Bar with the city’s coolest soundtrack: Motel. This is without even mentioning Santa Chupitos, Almost Famous or Empire. And of course, if you’re staying out until the bitter end, The Peacock and Heebie Jeebies are always good for a dance.

Liverpool’s oldest pubs that offers a range of 40+ world beers and eight cask conditioned ales, or head for The Fly on Hardman Street for premium Belgian and German beers. Ye Hole in Ye Wall is a really traditional hostelry, as well as Liverpool’s reputedly oldest pub, offering heaps of atmosphere, great beer and lots of old photos of the city.

The Baltic Triangle is the hippest area of the city, and has seen a sea-change in recent years. Camp and Furnace is the obvious place to start. The truly unique space houses everything from a bar packed with international beers to Eurovision parties, Scandinavian festivals, Biennial installations and weekly food slams. It’s perfectly complemented just around the corner by the Baltic Social, on the ground floor of Elevator Studios and offering a more intimate setting than its neighbour.
Liverpool Football Club has one of the largest trophy cabinets in football today, with an impressive 18 league titles, five European Cups and seven FA Cups. The Liverpool FC Stadium Tour and Museum is a must for all Reds, and the Boot Room sports café is a perfect place for lunch or dinner.

Founded in 1878, Everton Football Club has always been at the forefront of English football and is a founding member of the Football League, boasting nine league titles, five FA Cups and a European Cup Winners’ Cup. The region is also home to England’s Golf Coast, the finest stretch of championship golf in the world, with no fewer than three Royal Links courses which regularly host Open Championships. These include Royal Liverpool at Hoylake in Wirral, which hosted the 2014 Open Championship and Royal Birkdale in Southport which will stage the 2017 instalment.

Hear about the exciting Main Stand expansion, celebrate our wonder years with your tour guide, then visit The Steven Gerrard Collection to see the former captain’s footballing memorabilia. Plus, visit the Boot Room Sports Café.

Book Now
liverpoolfc.com/tours
or call 0151 260 6677
Horse racing is huge in the city; Aintree and Haydock racecourses offer top-quality racing including the world-famous Grand National Festival at Aintree each spring. The Crabbie’s Grand National has been hosted at Aintree Racecourse since 1839 and today attracts a global TV audience of 600 million.

In June, the Liverpool Hope University International Tennis Tournament will return for its 15th edition. Star names such as John McEnroe, Martina Navratilova and Greg Rusedski have appeared alongside the tennis stars of tomorrow in previous years, and another exciting bill will be announced in the run-up to the event.

Liverpool City Region also has a strong rugby league tradition. St Helens (Saints) are the most successful Rugby League club of the Super League era, playing at the 18,000 capacity Langtree Park. Widnes Vikings, who play at the Stobart Stadium in Halton, are one of the world’s first rugby league teams and have recently returned to the Super League.

A wide variety of sports are also covered across the region. Liverpool Echo Arena hosts large-scale sporting events such as the Davis Cup, Premier League Darts and the World Netball Series.

The Georgian Hope Street Quarter is fast becoming a food hub; home to renowned restaurants The London Carriage Works and 60 Hope Street, plus Host, and the Quarter. Having opened its doors in late 2014, the Art School Restaurant is now well established as the venue for elegant fine dining using the best produce and ingredients.

On Bold Street, you’ll find world foods, tea shops, and fabulous independent places to eat – we recommend Bretta and Co. deli and bistro, or LEAF.

In the business district, you can dine high above the city at Panoramic 34, or try Fazenda, located in Exchange Flags. Try the Delifonseca restaurants - Fonseca’s on Stanley Street or Delifonseca Dockside – winners of the Taste Liverpool category at the region’s 2015 Tourism Awards. Albert Dock is also a popular place to eat. Smuggler’s Cove, Gusto, Blue Bar and Grill, Circo and PanAm are just some of the choices.

Southport is excellent for dining out too. Try the trendy V-Café at the Vincent Hotel on Lord Street, Chaophraya...
or Bistro Verité, a fabulous family-run restaurant in Birkdale village.

Over on Wirral Peninsula, the Yellow Room at the Hillbark Hotel in Frankby serves delicious food in sumptuous surroundings, whilst Fraiche in Oxton village is a discreet and understated Michelin-starred restaurant.

Local produce is of a very high standard, with Wirral and Formby asparagus, Southport shrimps, Knowsley lamb, and Liverpool beer and gin some of the stars of the scene. The region also boasts fabulous food festivals such as Liverpool Food and Drink Festival, Farm Feast and Southport Food and Drink Festival, and local farmers’ markets.

Liverpool’s hotels also have an impressive range of quality restaurants, from Marco Pierre White at Hotel Indigo to Blakes at Hard Days Night Hotel. The UK’s oldest Chinese community can be found in Liverpool, and so can some of the best Chinese restaurants. Try the Chinatown area around Berry Street, making time to admire the Chinese Arch.

For shoppers, Liverpool ONE has a good range of popular restaurant chains plus the independent Catalan deli and restaurant Lunya.

VisitLiverpool.com
EXPLORE

SHOULD YOU WISH TO ESCAPE FROM THE BRIGHT LIGHTS OF LIVERPOOL CITY CENTRE, THERE ARE LOTS OF BEACHES AND COASTAL WALKS NEARBY, PLUS STUNNING COUNTRYSIDE SPACES WHERE YOU CAN BLOW AWAY THE CITY COBWEBS.

Liverpool has more parks than Paris; Calderstones, Croxeth and Sefton Park are just a few favourites. Head to Sefton Park to see the beautiful glass-panelled Victorian Palm House or the Tudor splendour of Speke Hall with its packed events programme.

Further afield, Crosby Beach is a must-see, not only for its beautiful views but for Antony Gormley’s Another Place; 100 cast-iron, life-size figures spread out along three kilometres of the shore and out to sea.

In Southport, be rejuvenated by the refreshing breeze as you stroll along Southport Pier, enjoy a picnic in Southport’s Botanic Gardens, and embrace the traditional amusements of a grand seaside town. Close by, explore the sand dunes along the Sefton coast and try and spot a rare red squirrel at Formby Nature Reserve.

Alternatively, head across to Wirral and stride out to Hilbre Island or along the Wirral Way. There’s also Birkenhead Park, acknowledged to be the first publicly funded park in Britain and a model for Central Park in New York.

A trip to Wirral should include a visit to the historic village of Port Sunlight with its late 19th century cottages. Don’t miss the Port Sunlight Museum and the Lady Lever Art Gallery.

New Brighton is a rejuvenated seaside resort, with the Floral Pavilion Theatre at its heart plus plenty of family-friendly activities.

Knowsley Safari Park is well worth a visit – with over 700 exotic animals, amusement rides and a fantastic sea lion show, only eight miles from the city centre and in the parklands of the stunning Knowsley Hall.

Liverpool Biennial presents a festival of newly commissioned contemporary art from around the world. It takes place over 14 weeks every two years across the city in public spaces, galleries and online.

Also showing during Liverpool Biennial 2016 are the John Moores Painting Prize, Bloomberg New Contemporaries and the Biennial Fringe.

Liverpool Biennial is funded by

Founding Supporter
James Moores

VisitLiverpool.com

Botanic Wonders
Jungle Dwellers
Open Spaces
Ancient Places
ONE MAGICAL CITY
Liverpool city centre comes alive at Christmas with magical events and attractions for the whole family to enjoy. Visit www.onemagicalcity.com for full details.

DAZZLE FERRY
Liverpool Waterfront
Until December 2016
www.biennial.com/dazzleferry

THE BRITISH INVASION
Beatles Story
Throughout the season
www.beatlesstory.com

PUTTING ON THE GLITZ
Lady Lever Art Gallery
Until 28 February 2016
www.liverpoolmuseums.org.uk/ladylever

Beatles Story
Throughout the season
www.beatlesstory.com

WORKS TO KNOW BY HEART: MATISSE IN FOCUS
Tate Liverpool
20 November – 2 May 2016
www.tate.org.uk/visit/tate-liverpool

SAIL AWAY: LIVERPOOL SHIPPING POSTERS
Merseyside Maritime Museum
Until 17 April 2016
www.liverpoolmuseums.org.uk/maritime

CUNARD 175
Merseyside Maritime Museum
Throughout the season
www.liverpoolmuseums.org.uk/maritime

LUSITANIA: LIFE, LOSS, LEGACY
Merseyside Maritime Museum
Throughout the season
www.liverpoolmuseums.org.uk/maritime

MADE UP - THE LIVERPOOL LOOK
Museum of Liverpool
Throughout the season
www.liverpoolmuseums.org.uk/mol

PUTTING ON THE GLITZ
Lady Lever Art Gallery
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www.liverpoolmuseums.org.uk/ladylever

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Throughout the season
www.beatlesstory.com

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www.liverpoolmuseums.org.uk/maritime

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Throughout the season
www.liverpoolmuseums.org.uk/maritime

MADE UP - THE LIVERPOOL LOOK
Museum of Liverpool
Throughout the season
www.liverpoolmuseums.org.uk/mol

HUMAN FUTURES EXPOSITION
FACT
Until 25 November
www.fact.co.uk

NOVEMBER
HOMOTOPIA
Venues across the city
Until 20 November
www.homotopia.net

INTERNATIONAL GUITAR FESTIVAL
Floral Pavilion, New Brighton
Throughout November
www.bestguitarfest.com

VisitLiverpool.com
CHINA NATIONAL PEKING OPERA  
Echo Arena  
13 – 15 November  
www.everymanplayhouse.com

THE WINTER’S TALE  
Playhouse Theatre  
17 – 21 November  
www.everymanplayhouse.com

NICKELBACK  
Echo Arena  
19 November  
www.echoarena.com

HOW NOW MRS BROWN COW  
Echo Arena  
24 – 28 November  
www.echoarena.com

LIVERPOOL INTERNATIONAL HORSE SHOW  
Echo Arena  
1 – 3 January 2016  
www.echoarena.com

MARCH

DYNAMO  
Echo Arena  
2 – 6 March 2016  
www.echoarena.com

March

FUTURE EVENTS

CRABBIE’S GRAND NATIONAL  
Aintree Racecourse  
7 – 9 April 2016  
www.thecrabbiesgrandnational.co.uk

ARTISTIC GYMNASTICS BRITISH CHAMPIONSHIPS  
Echo Arena  
8 – 10 April 2016  
www.echoarena.com

ED BYRNE  
Echo Arena  
12 March 2016  
www.echoarena.com

STEPHEN K AMOS: THE LAUGHTER MASTER  
Unity Theatre  
26 January 2016  
www.unitytheatreliverpool.co.uk

MCM COMIC CON  
Exhibition Centre Liverpool  
12 – 13 March 2016  
www.exhibitioncentre liverpool.com

LIVERPOOL HALF MARATHON  
Liverpool Pier Head  
13 March 2016  
www.btrliverpool.com

LITTLE MIX  
Echo Arena  
22 March 2016  
www.echoarena.com

BETWAY PREMIER LEAGUE DARTS  
Echo Arena  
24 March 2016  
www.echoarena.com

CHRIS RAMSEY  
Epstein Theatre  
21 April 2016  
www.epsteinliverpool.co.uk

LIGHT NIGHT LIVERPOOL  
Liverpool City Centre  
13 May 2016  
www.lighthightliverpool.co.uk

FUTURE EVENTS

FRANCIE BACON: INVISIBLE ROOMS  
Tate Liverpool  
18 May – 18 September 2016  
www.tate.org.uk/visit/tate-liverpool

SOUND CITY  
City centre  
28 – 29 May 2016  
www.liverpoolsoundcity.co.uk

ROCK ‘N’ ROLL MARATHON  
Liverpool city centre  
29 May 2016  
www.visitliverpool.com

INTERNATIONAL MERSEY RIVER FESTIVAL  
Liverpool Waterfront  
3 – 5 June 2016  
www.visitliverpool.com

DECEMBER

STATUS QUO  
Echo Arena  
1 December  
www.echoarena.com

MAY

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DECEMBER

STATUS QUO  
Echo Arena  
1 December  
www.echoarena.com

SCENE CHANGE  
Playhouse Studio  
3 – 4 December  
www.everymanplayhouse.com

MICHAE L McINTYRE  
Echo Arena  
4 – 5 December  
www.echoarena.com

WINTER ARTS MARKET  
St George’s Hall  
5 and 6 December  
www.winterartsmarket.com

THE HAUNTING OF HILL HOUSE  
Playhouse Theatre  
7 December – 18 January 2016  
www.everymanplayhouse.com

RADIO CITY CHRISTMAS LIVE  
Echo Arena  
19 – 21 December  
www.radiocity.co.uk

EASTER FAMILY DAY  
Haydock Park  
26 March 2016  
www.haydock.thejockeyclub.co.uk

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www.echoarena.com

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5 and 6 December  
www.winterartsmarket.com

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Playhouse Theatre  
7 December – 18 January 2016  
www.everymanplayhouse.com

RADIO CITY CHRISTMAS LIVE  
Echo Arena  
9 December  
www.radiocity.co.uk

CINDERELLA  
Epstein Theatre  
From 10 December  
www.epsteinliverpool.co.uk

DURAN DURAN  
Echo Arena  
12 December  
www.echoarena.com

ANDRE RIEU  
Echo Arena  
19 December  
www.echoarena.com

HOWARD JONES  
Epstein Theatre  
12 February 2016  
www.epsteinliverpool.co.uk

WET WET WET  
Echo Arena  
27 February 2016  
www.echoarena.com

LIVERPOOL INTERNATIONAL HORSE SHOW  
Echo Arena  
1 – 3 January 2016  
www.echoarena.com

ENGLAND NETBALL - VITALITY NETBALL INTERNATIONAL SERIES  
Echo Arena  
20 January 2016  
www.echoarena.com

STEPHEN K AMOS: THE LAUGHTER MASTER  
Unity Theatre  
26 January 2016  
www.unitytheatreliverpool.co.uk

JANUARY

LIVERPOOL INTERNATIONAL HORSE SHOW  
Echo Arena  
2 – 6 March 2016  
www.echoarena.com

ED BYRNE  
Echo Arena  
12 March 2016  
www.echoarena.com

MCM COMIC CON  
Exhibition Centre Liverpool  
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www.exhibitioncentre liverpool.com

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Liverpool Pier Head  
13 March 2016  
www.btrliverpool.com

LITTLE MIX  
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22 March 2016  
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Echo Arena  
24 March 2016  
www.echoarena.com

EASTER FAMILY DAY  
Haydock Park  
26 March 2016  
www.haydock.thejockeyclub.co.uk
LIVERPOOL WATERFRONT

CUNARD’S THREE QUEENS MAY HAVE GOT ALL THE HEADLINES WHEN THEY MET IN AN HISTORIC EVENT ON THE MERSEY, BUT THEY’RE NOT THE ONLY SHIPS THAT HAVE BEEN GETTING THE ATTENTION ON THE RIVER RECENTLY.

The Ferry ‘Cross the Mersey has been famous since Gerry and the Pacemakers immortalised it in the heyday of Merseybeat. Sir Peter Blake – the artist behind the cover of Sgt. Pepper’s Lonely Hearts Club Band - was commissioned by Liverpool Biennial and Tate Liverpool to ‘dazzle’ one of the ferries, Snowdrop. The result is a magnificent psychedelic design that can be seen crossing the river right through the day on the River Explorer cruise, and is a must-do when visiting the city. The ticket also includes entry to the U-Boat Story attraction at Woodside ferry terminal.

If your appetite for The Beatles has been whet on the ferry, call in to The Beatles Story site at the ferry terminal. This is one of two sites (the other is just along the water at Albert Dock), and your ticket covers entrance to both for a 48-hour period. The Beatles Story is an interactive museum which charts the story of the four lads who changed the world, from the first days through their Hamburg adventures and Beatlemania to the later solo careers. It’s fantastically detailed and accessible for all ages.

The waterfront is also home to some of the city’s enviable collection of national museums. The newest major addition to the Liverpool skyline is the distinctive white lines of the Museum of Liverpool, which was built in 2011 to sit alongside the Three Graces. Inside, the museum explores how the port, its people, their cultural and sporting significance have shaped the city’s story. You can climb aboard a full-size replica of an old Overhead Railway carriage, sing a city hit on the karaoke or experience life in an 1879 Liverpool house.

Another popular venue is Merseyside Maritime Museum and International Slavery Museum, a former warehouse which has four floors of exhibits looking at the influence the water has had on Liverpool over the last three centuries. And like all of the city’s national museums, they are completely free.

Tate Liverpool has a permanent collection boasting artwork from names such as Picasso, Matisse and Cezanne. It has also built a reputation for outstanding exhibitions, with its recent Chagall, Pollock and Warhol shows winning widespread critical acclaim. The current exhibition is Works to know by heart: an imagined museum which runs until May 2016, followed by a Francis Bacon show in the summer. With a constantly changing events programme as well, a visit is strongly recommended.

As well as its cultural attractions, there are restaurants and bars to suit every taste, as well as stunning hotels which have seamlessly integrated into the waterfront such as Malmaison, Jury’s Inn and Titanic Hotel. All of which makes it a destination in itself, before you even venture inland!

*Nostalgic Trips
Modern Artists
Dazzling Ships
Stunning Vistas

VisitLiverpool.com
WE HAVE PUT TOGETHER SOME SUGGESTIONS TO MAKE THE MOST OF YOUR STAY.

DO YOU HAVE SUGGESTIONS ON THE BEST PLACES TO GO AND WHAT TO SEE AND DO? TELL US @VISITLIVERPOOL #VISITLIVERPOOL

**FAMILY FUN**

**MERSEY FERRIES**
The best way to view the Liverpool Waterfront is from the water and there’s lots of fun to be had along the way with stop offs at Spaceport and the U-Boot story – which are well worth a visit.

merseyferries.co.uk

**LIVERPOOL ONE LEISURE TERRACE**
Return to Liverpool city centre and experience an afternoon of activities overlooking Chavasse Park including Jungle Rumble Adventure Golf and the Odeon Cinema. Plus there’s plenty on offer for lunch or dinner.

liverpool-one.com

**SPACEPORT**
Experience life beyond the stars with a planetarium, observatory, interactive zones and a cosmic coaster ride.

spaceport.org.uk

**U-BOAT STORY**
Experience life on a U-Boot with interactive displays and a fascinating look back into history with artefacts and a film archive.

u-boatsstory.co.uk

**DINNER:**
There are lots of restaurants on the Albert Dock to explore, Gusto would be well worth a visit as the Italian menu offers make-your-own pizza and there is a great selection on the menu for all the family to enjoy.

gustorestaurantsuk.com

**KNOWSLEY SAFARI**
700 exotic animals, an amusement park and a sea life show all add up to a magical and wild day out. The park also now includes a Ariel Extreme high ropes course.

knowsleysafariexperience.co.uk

**CAVERN WALKS**
Located just off the historic Mathew Street, Cavern Walks is home to some amazing shops including the famous Cricket and Vivienne Westwood.

cavern-walks.co.uk

**DINNER:**
Yee Rah - With Thai classic dishes and European classics, Yee Rah brings you the best of both worlds.

chaophraya.co.uk/yee-rah

**LUXURY LIVERPOOL**

**METQUARTER**
Designer retail therapy awaits with well-known brands galore at this city centre shopping destination.

metquarter.co.uk

**CULTURAL DELIGHTS**

**BEATLES STORY**
How four young lads from Liverpool became the best band in the World. A fascinating journey through the world of the Beatles, not to be missed.

Beatlesstory.com

**MERSEYSIDE MARITIME MUSEUM**
Submerge yourself in Liverpool’s seafaring past and discover its pivotal role as the gateway to the New World. Don’t miss the thought provoking International Slavery Museum.

Liverpoolmuseums.org.uk/maritime

**LUNCH:**
Tate Liverpool
The Café at Tate Liverpool recently received a ‘dazzling’ makeover from the godfather of British pop art Sir Peter Blake. There is range of food and drink on offer, seasonal and children’s menus to choose from.

tate.org.uk/visit/tate-liverpool/eat-drink-shop/cafe

**WILLIAM BROWN STREET**
One of the most beautiful and cultural areas in the city including St George’s Hall, Central Library, World Museum and Walker Art Gallery. You’ll need your camera!

stgeorgesquarter.org

**THE CAVERN CLUB**
No trip to Liverpool is complete without a visit to the most famous nightclub in the world, plus there is live music on every day from mid-afternoon until late evening.

cavernclub.org

**DINNER:**
The Old Blind School
The Old Blind School is not just about great food but also unique fine ales, fantastic wines and a bespoke list of fabulous cocktails.

oldblindschool.co.uk

**LUNCH:**
Panoramic 34
Dine high in the sky with stunning views of Liverpool and the Welsh hills beyond.

Panoramic34.com

**BEAUTY BAZAAR HARVEY NICHOLS, LIVERPOOL ONE**
The ultimate beauty destination! Get a massage, manicure or makeover and stock up on your favourite products. Afterwards you can head into Liverpool ONE for even more famous high street brands.

Harveynichols.com

**STAY:**
The Richmond Hotel and SPA offers fully serviced apartments and luxury suites with a health SPA offering beauty treatments.

richmondliverpool.com

**LIVERPOOL ONE LEISURE:**
Return to Liverpool city centre and experience an afternoon of activities overlooking Chavasse Park including Jungle Rumble Adventure Golf and the Odeon Cinema. Plus there’s plenty on offer for lunch or dinner.

liverpool-one.com

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SHOP

IF YOU LOVE SHOPPING, YOU’LL FIT IN WELL HERE; LIVERPUDLIANS LIKE TO LOOK GOOD AND SET TRENDS. SHOPPERS ARE SPOILT FOR CHOICE BETWEEN GLEAMING CITY-CENTRE SHOPPING CENTRES, BOUTIQUE ARCADES, BOHEMIAN STREETS AND FARMERS’ MARKETS.

Unsurprisingly, the city is now a top five UK shopping destination. Liverpool ONE, right in the heart of the city, is the huge open-air shopping district that is home to more than 160 famous high street and designer names, from John Lewis to Zara, designer favourites Ted Baker, Reiss, Hobbs classic womenswear and the only Beauty Bazaar Harvey Nichols in the country.

The exclusive Metquarter is the place to find select fashion and beauty outlets such as Gieves & Hawkes, Hugo Boss, MAC and Armani Exchange.

Don’t miss the ultra-fashionable Cavern Walks, home to the Vivienne Westwood store and famed designer boutique Cricket. The Bluecoat is a charming Grade I listed arts centre in the heart of the city which also houses a range of small shops selling all sorts of lovely contemporary crafts, eclectic homewares and funky fashion.

The city centre area has over 400 shops and includes Church Street, home to megastores such as Marks and Spencer and Forever 21. It also incorporates two theatres, numerous restaurants and bars and a fun-packed annual programme of events.

Lonely Planet, no less, rated Bold Street as one of the best shopping streets in the country, and it’s easy to see why. With independent stores like Utility and Matta’s selling everything from world foods to funky clothes to records to art to home-baked goods, it’s well worth spending a couple of hours browsing.

Shopping outside the city centre has much to offer too. Lark Lane, south of the city centre, is full of bohemian boutiques and street markets. Lord Street in Southport is an elegant parade of Victorian arcades with a whole host of smart shops. In Wirral, try West Kirby for boutique shopping, or the local farmers’ markets and farm shops for delicious local produce.
Two great theatres
one creative heart

To see what's on visit
everymanplayhouse.com

WINNER
RIBA
Stirling Award
2014

SLEEP

WHETHER YOU WANT
A POSH BED FOR THE
NIGHT, A COUNTRY
HOUSE HOTEL OR A
GROOVY THEMED
ROOM, LIVERPOOL HAS
IT ALL.

Many of Liverpool’s
independent names make
the most of their magnificent
surroundings, to create hotels
with grandeur and uniqueness.
Hope Street Hotel combines
cool, crisp comfort with top-
notch, super-friendly service.
Near Mathew Street, the
Beatles-inspired Hard Days
Night Hotel boasts luxury and
location and Aloft Liverpool
occupies the grand former
Royal Insurance building. For
a taste of cruise glamour, try
30 James Street: Home of the
Titanic, set in the former home
of the White Star Line. For the
football-obsessed there is the
new Shankly Hotel, named for
Liverpool FC’s iconic manager,
while DoubleTree by Hilton is
the newest name on the block,
having opened its doors to
guests in October 2015.

Liverpool also has all the big-
name hotels. In the commercial
district there’s Radisson Blu, a
contemporary four-star hotel
Titanic Hotel, Stanley Dock with

To visit:
VisitLiverpool.com

Tourist information 0151 233 2008
fantastic facilities. Along the waterfront, Hilton Liverpool is situated in a landmark building, ideally located for Albert Dock and Liverpool ONE while Malmaison, Crowne Plaza and Holiday Inn all have waterfront locations.

If you’re not looking for a hotel, there are plenty of other options. Serviced apartments such as BridgeStreet in Liverpool ONE or Epic are one option, while Hoax and Hatters Hostel offer a clean, cool place to stay on a budget.

In Southport, the Vincent provides luxury, contemporary accommodation, and the Ambassador Town House on Bath Street is chic and comfortable. The Ramada Plaza Hotel is at the heart of the new ‘Waterfront Development’ on Southport’s promenade, and exudes seaside elegance.

Staying in Wirral is a relaxing counter to the hustle and bustle of city life. Mere Brook House is a charming Edwardian country guest house, while the black and white luxury Grade II listed Hillbark Hotel in Frankby is steeped in history.

Lastly, don’t forget the splendour of Knowsley Hall, Britain’s only 5* gold rated stately home, set on a 2,500 acre estate.
LIVERPOOL IS KNOWN GLOBALLY FOR ITS CLOSE LINKS WITH THE SEA. IT IS A CITY WITH A RICH MARITIME HISTORY STRETCHING BACK CENTURIES, AND THE WATER PLAYS A HUGE ROLE IN LIVERPOOL LIFE TO THIS DAY.

The iconic waterfront, largely built in connection with maritime trade, is the defining image of the city and getting the ‘ferry ‘cross the Mersey’ is a must for all visitors – especially now it has been given a special dazzle design by Sir Peter Blake. While freight ships are still a regular sight on the river, these days they are joined by something a little more luxurious.

Liverpool Cruise Terminal welcomes cruise ships from around the world into that famous waterfront, which is a key part of Liverpool’s status as a UNESCO World Heritage Site. Its strength was recently recognised by Seatrade, who voted Liverpool ‘destination of the year’ for 2015.

Liverpool has a proud history of cruises, as seen in 2015 when Cunard celebrated its 175th anniversary in its spiritual home. More than a million spectators lined the banks of the Mersey to see the historic meeting of Three Queens – Queen Victoria, Queen Mary 2 and Queen Elizabeth. The Cunard fleet met for the first time, performing a number of synchronised manoeuvres which have never been done before. Then on 4th July Queen Mary 2 recreated the first Transatlantic passenger cruise as it sailed from Liverpool to Boston and New York.

However, there was much more than this - 50 ships berthed in 2015, bringing over 80,000 passengers and the 2016 schedule is already packed with returning ships and a number of new arrivals. Ships are welcomed right into the heart of the waterfront, in the shadow of the Three Graces – the Cunard Building, Port of Liverpool Building and the Royal Liver Building, atop which sit the city’s ‘guardians’, the Liver birds. These three buildings ensure a striking first impression of the city.

Just further along the waterfront is Albert Dock, a complex of dock buildings and warehouses first opened in 1846. Nowadays, they are home to a fantastic range of restaurants, cafes, bars, museums and clubs for every taste, from morning to late night. There is also the outstanding Museum of Liverpool, a £72 million development which is the most visited museum outside of the capital.

Since opening in 2007, Liverpool Cruise Terminal has proved extremely popular. It has welcomed inaugural calls from names such as Silhouette and Britannia, and was voted Cruise Critic’s UK Best Port of Call in 2013 and 2014. This phenomenal growth is a symbol of the city’s renaissance over the past decade, and as more cruise passengers love their time here, will continue to grow with confirmed calls in 2016 and 2017.

For more information on the terminal and the range of options available to passengers, please visit: www.cruise-liverpool.com and talk Cruise on Twitter @CruiseLpool
See the Mersey Ferry in all her dazzling glory!

The famous Mersey Ferry ‘Snowdrop’ has received a dazzling makeover courtesy of Sir Peter Blake.

Commissioned by Liverpool Biennial, 14-18 NOW: The First World War Centenary Art Commissions and Tate Liverpool as part of the WWI commemorations, the country’s only Dazzle Ferry is a sight to behold and pays homage to the role of Dazzle Ships in the country’s wartime history.

Air
John Lennon Airport is only 9 miles from Liverpool City Centre and offers over 70 UK and European routes – carriers include Aer Lingus, easyJet, Ryanair and Flybe. Regular bus services operate to and from John Lennon airport from Liverpool City Centre. www.liverpoolairport.com

Manchester Airport is only 45 minutes from Liverpool city centre and offers many direct long haul routes into the Northwest. Carriers include British Airways, Etihad and KLM. www.manchesterairport.com

Rail
Getting to Liverpool by train has never been easier – London to Liverpool in just over 2 hours and regular rail services from all over the UK taking you straight to the mainline city centre railway station, Liverpool Lime Street. www.nationalrail.co.uk www.virgintrains.com

Road
The Liverpool City Region is easily accessible from the main motorway network. From the M6 take the M62, M58 or M56 into the city centre.

Coach Travel
www.nationalexpress.com www.megabus.co.uk

Sea
Ferry Service
Stena Line operates routes into Liverpool from Belfast www.stenaline.com

Isle of Man Steam Packet operates seasonal sailings into Liverpool from Douglas www.steam-packet.com

Cruise
The Cruise Terminal is located on Liverpool’s World Heritage Waterfront, close to the Pier Head. www.cruise-liverpool.com

Ferry advert.indd   1
21/10/2015   11:28

Sir Peter Blake Everybody Razzle Dazzle 2015 is commissioned by Liverpool Biennial, 14-18 NOW: the First World War Centenary Art Commissions and Tate Liverpool.
On the move in Merseyside...

With so much to see and do in Liverpool, it’s just as well there’s a great transport network to help you get around.

Merseytravel is here to help you make the most of your time in Merseyside, by providing information and special tickets for buses, trains and ferries. Most places of interest are within easy reach – thanks to Merseytravel’s extensive network.

Airport Link
Liverpool South Parkway is the nearest Merseyrail station to the airport. There are frequent bus services to and from the airport, while regular train services run to Liverpool and beyond, keeping you connected.

Trains
Fast, frequent services operate across the whole of Merseyside. The shops and attractions of Southport are only a short ride away from Liverpool City Centre. Or in less than 20 minutes, you could be at Port Sunlight in Wirral, Merseyside’s hidden gem of heritage.

Buses
Merseyside’s comprehensive bus network, covering the whole of Merseyside, gives you the opportunity to make the most of your visit to the region. Many bus services link to the Merseyrail network and the Mersey Ferries.

Ferries
A River Explorer Cruise on the famous Mersey Ferries gives the best views of the historic Liverpool Waterfront. The service operates throughout the year. Your ferry ticket also includes free entry to U-boat Story at Woodside. There’s also Spaceport at Seacombe and the Beatles Story exhibition at the Pier Head to make it a full day out!

Journey Planner
Create a journey plan for anywhere in Merseyside based on your current location, an address, a post code, bus stop or a point of interest. The planner will recommend the best routes for you, detail the steps of your journey and suggest modes of transport. You can also download the planner as an app in Google Play or Apple App Store. Simply search for ‘Merseytravel’ in the App Store.

Saveaway Tickets
The ideal pre-paid ticket to explore all over Merseyside. The special one-day ticket allows you to travel on buses and trains at any time except the morning peak (including all day weekends and Bank Holidays).

For comprehensive travel information including bus, train and ferry timetables, ticket information, latest travel and transport news plus special promotions please visit merseytravel.gov.uk or call Traveline on 0151 236 7676 (open seven days a week from 8am to 8pm).
Alternatively you can call into one of our travel centres at bus stations in Merseyside.
To easily plan your route by public transport use our online Journey Planner at jp.merseytravel.gov.uk.

For more information visit merseytravel.gov.uk

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EAT
DRINK
DINE &
UNWIND
AT
LIVERPOOL
ONE

For a full list of the dining options on The Terrace, Paradise Place, Hanover Street & Thomas Steers Way visit liverpool-one.com/dining