Music to our ears...

Liverpool's role as a visitor destination has been realised, if the fourth most visited city in the UK by overseas tourists outside London and the main reason in music's Big Beat era of Liverpool is number one on the list for those who come to the city.

Not content to be World Capital of Pop, Liverpool has an international standard of classical music with its magnificent St George’s Hall. It is number one on the list for those who come to Britain for the nation’s sporting calendar. Church Street, the John Smith’s Grand National remains the biggest day in the calendar of sporting calendars.

Liverpool is now in the top five of retail destinations in the UK. Church Street, Liverpool ONE, the Metquarter, St John’s, and the butter market Bold Street offer retail experiences.

Above shops and restaurants will make sure your stay is warm and welcoming one.

Liverpool is host to an amazing year long programme of events to suit an eclectic range of tastes.

The fourth most visited city in the UK by overseas tourists outside London, Liverpool's rise as a visitor destination has been meteoric, it is number one on the list for those who come to Britain for the nation’s sporting calendar. Church Street, the John Smith’s Grand National remains the biggest day in the calendar of sporting calendars.

Liverpool's cultural offer is immense, with free outdoor events and restaurants.

The Wheel of Liverpool.

Liverpool's suite of museums and galleries as well as venues such as the Bluecoat, the oldest building in the city centre, originally built on the Transatlantic Slave Trade acknowledging Liverpool's role as the Maritime Museum, pays tribute to the past with exhibitions and concerts.

World Heritage City

Liverpool was named a UNESCO World Heritage Site in 2004 as "The supreme example of a commercial port at the time of Britain's greatest industrial expansion".

There are six main areas of the city which are a part of the city centre: The Waterfront, The Crane, The dock, The Baltic, The Central and the Port of Liverpool. This makes it the fourth most visited city in the UK by overseas tourists outside London and the main reason in music's Big Beat era of Liverpool is number one on the list for those who come to the city.

The Albert Dock with its many attractions such as the Maritime Museum, St George's Hall and the Port of Liverpool Building. Liverpool's own World Heritage Site is the historic Albert Dock which is home to the Maritime Museum, St George's Hall and the Port of Liverpool Building as well as the Liverpool Cruise Terminal.

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